

Introduction to Business, Don Gren		Spring 2021, Due Date	Total	Canvas				MyBizLab		
Module	Unit, Chapter, and Textbook Title	Full Term	Pts	Discussion	File	Quiz	Exams	Video	DSM	Simulations
	Introduction & Getting Started with MyBizLab	9/13/2020	20	5						15
	<b>I. The Business Environment</b>									
1	Ch 1 Business Basics	1/31/2020	35	5		10		5	15	
2	Ch 2 Economics and Banking	1/31/2020	50	5		10		5	15	15
3	Ch 3 Ethics in Business	2/7/2020	50	5		10		5	15	15
4	Ch 4 Business in a Global Economy	2/14/2020	50	5		10		5	15	15
	Unit 1 Exam	2/14/2020	100				100			
	<b>II. Starting and Structuring Business</b>									
5	Ch 5 Small Business and the Entrepreneur	2/21/2020	35	5		10		5	15	
	e-Portfolio Term Project Proposal	2/21/2020	10		10					
6	Ch 6 Forms of Business Ownership	2/28/2020	35	5		10		5	15	
	Unit 2 Exam	2/28/2020	100				100			
	<b>III. Managing a Business and Employees</b>									
7	Ch 7 Business Management and Organization	3/14/2020	65	5		10		5	15	30
8	Ch 8 Motivation, Leadership, and Teamwork	3/14/2020	50	5		10		5	15	15
9	Ch 9 Human Resource Management	3/21/2020	50	5		10		5	15	15
	e-Portfolio Progress Report	3/21/2020	20		20					
10	Ch 10 Online Business and Technology	3/28/2020	50	5		10		5	15	15
	Unit 3 Exam	3/28/2020	100				100			
	<b>IV. Principles of Marketing</b>									
11	Ch 12 Marketing & Consumer Behavior	4/4/2020	50	5		10		5	15	15
12	Ch 13 Product Development, Branding, and Pricing Strategies	4/4/2020	50	5		10		5	15	15
13	Ch 14 Promotion and Distribution	4/11/2020	50	5		10		5	15	15
	e-Portfolio Term Project Paper	4/11/2020	70		70					
	Unit 4 Exam	4/18/2020	100				100			
	<b>V. Principles of Finance</b>									
14	Ch 15 Financing and Accounting for Business Operations	4/18/2020	50	5		10		5	15	15
15	Ch 16 Investment Opportunities in the Securities Market	4/25/2020	35	5		10		5	15	
	Unit 5 Exam	4/29/2020	100				100			
	e-Portfolio Reflection	5/6/2020	25		25					
	Final Exam	5/1-6/2020	200				200			
<b>Total</b>			<b>1550</b>	<b>80</b>	<b>125</b>	<b>150</b>	<b>700</b>	<b>75</b>	<b>225</b>	<b>195</b>
	% of total		100%	5.2%	8.1%	9.7%	45.2%	4.8%	14.5%	12.6%

	Date(s)
College Academic Calendar Items	Full Term
Spring classes begin	1/11/2020
Martin Luther King Day Holiday (No class sessions, College closed)	1/18/2020
Last Day to Add Classes	1/20/2020
Last Day to Drop Classes	2/1/2020
President's Day Holiday (No class sessions, College closed)	2/15/2020
Spring Break (No class sessions)	3/8-12/2020
Last Day to Withdraw from Classes (No Refunds)	3/23/2020
Last Day of Classes	4/29/2020
Reading Day	4/30/2020
Commencement	5/7/2020
Grades available ( <a href="http://www.slcc.edu">http://www.slcc.edu</a> )	5/12/2020