

Introduction to Business, Don Gren		Fall 2020, Due Dates	Total	Canvas				MyBizLab		
Module	Unit, Chapter, and Textbook Title	Full Term	Pts	Discussion	File	Quiz	Exams	Video	DSM	Simulations
	Introduction & Getting Started with MyBizLab	9/6/2020	20	5						15
	I. The Business Environment									
1	Ch 1 Business Basics	9/6/2020	35	5		10		5	15	
2	Ch 2 Economics and Banking	9/13/2020	50	5		10		5	15	15
3	Ch 3 Ethics in Business	9/13/2020	50	5		10		5	15	15
4	Ch 4 Business in a Global Economy	9/20/2020	50	5		10		5	15	15
	Unit 1 Exam	9/20/2020	100				100			
	II. Starting and Structuring Business									
5	Ch 5 Small Business and the Entrepreneur	9/27/2020	35	5		10		5	15	
	e-Portfolio Term Project Proposal	9/27/2020	10		10					
6	Ch 6 Forms of Business Ownership	10/4/2020	35	5		10		5	15	
	Unit 2 Exam	10/4/2020	100				100			
	III. Managing a Business and Employees									
7	Ch 7 Business Management and Organization	10/11/2020	65	5		10		5	15	30
8	Ch 8 Motivation, Leadership, and Teamwork	10/11/2020	50	5		10		5	15	15
9	Ch 9 Human Resource Management	10/18/2020	50	5		10		5	15	15
	e-Portfolio Progress Report	10/18/2020	20		20					
10	Ch 10 Online Business and Technology	10/25/2020	50	5		10		5	15	15
	Unit 3 Exam	10/25/2020	100				100			
	IV. Principles of Marketing									
11	Ch 12 Marketing & Consumer Behavior	11/8/2020	50	5		10		5	15	15
12	Ch 13 Product Development, Branding, and Pricing Strategies	11/8/2020	50	5		10		5	15	15
13	Ch 14 Promotion and Distribution	11/15/2020	50	5		10		5	15	15
	e-Portfolio Term Project Paper	11/15/2020	70		70					
	Unit 4 Exam	11/22/2020	100				100			
	V. Principles of Finance									
14	Ch 15 Financing and Accounting for Business Operations	11/22/2020	50	5		10		5	15	15
15	Ch 16 Investment Opportunities in the Securities Market	12/6/2020	35	5		10		5	15	
	Unit 5 Exam	12/10/2020	100				100			
	e-Portfolio Reflection	12/17/2020	25		25					
	Final Exams (on-campus sections in class, on-line in Testing Center)	12/12-17/2020	200				200			
			1550	80	125	150	700	75	225	195

% of total

100% 5.2% 8.1% 9.7% 45.2% 4.8% 14.5% 12.6%

Date(s)

Full Term

College Academic Calendar Items

Fall courses begin	8/26/2020
Last Day to Add Classes	9/2/2020
Labor Day Holiday (College closed, no on-campus classes)	9/7/2020
Last Day to Drop Classes	9/15/2020
Fall Break (College open, no on-campus classes)	10/15-16/2020
Last Day to Withdraw from Classes (No Refunds)	10/29/2020
Thanksgiving Holiday (College closed, no on-campus classes)	11/26-27/2020
Last Day of Classes	12/10/2020
Reading Day	12/11/2020
Grades available (http://www.slcc.edu)	12/23/2020